

## Chesham United Football Club - Business Partnerships

### Choose from a wide range of Advertising and Sponsorship opportunities at Chesham United in 2011-2012

**Our sponsorship packages are a great way to thank customers, reward staff, or entertain prospective clients in a relaxed atmosphere**

#### Match sponsorship

- Free entrance to the game for six people
- Allocated parking for three cars
- Boardroom Passes for six people
- Allocated seating in the main stand and half-time refreshments
- After match buffet and drinks
- Programme for each guest
- Meet the Manager
- Choose Man of the Match and present the award
- Allocated Director to host your party
- Sponsor announced three times over the PA
- Named on the matchday programme cover

**Match sponsorship £250 per game**

#### Ball sponsorship

- Free entrance to game for two people
- Allocated parking for one car
- Boardroom Passes for two people
- Allocated seating in the main stand and half-time refreshments
- After-match buffet and drinks
- Programme for each guest
- Meet the Manager
- Announced as Ball Sponsor over the PA
- Named on the matchday programme cover

**Match ball sponsorship £80 per game**

#### Perimeter ground advertising

Pitchside advertising at Chesham United is a great way to get your message across. Last year's sixth place finish in the first season back in the Southern League Premier Division saw a 30% increase in crowds at The Meadow. Don't forget that your board will also be visible at all our Reserves' Spartan League games against many local sides as well as at Youth and Ladies 1st team games and a whole host of well attended Chesham Sunday League finals, schools representative games, charity matches and youth tournaments. All in all The Meadow staged over 80 games last season plus major events like our annual Fireworks Display that bring several thousand visitors to the ground. And, of course, you have the potential for much greater coverage in the event of successful cup runs that could attract increased local and national media attention.

**Advertising boards £250 per season**

**Boards to be supplied by advertiser – we can arrange this on your behalf.**

#### Stand advertising

The main covered stands at The Meadow could carry your company name. Prices are negotiable depending on position and duration of sponsorship. Call for details.

#### Programme advertising

Professionally produced and printed, the Chesham United matchday programme is bought by a large proportion of our fans and will usually be retained after the game for ongoing reference. All advertising is full colour and covers a whole season of 21 league programmes plus potential home ties in cup competitions.

**Prices range from just £90 for a quarter page, £170 for a half page and a full page costs £320.**

#### Player kit sponsorship

Sponsor the kit of any of our players or management team and have your company name featured in the programme and on our website associated with that player throughout the season. We will also arrange for you to have your photograph taken with your chosen player.

**Player kit sponsorship £50**

#### Website advertising

The cheshamunited.co.uk website is the first port of call for club information for our fans and visitors alike. Website advertising allows click through to your own site.

**Full banner £100 per month**

**Half banner £50 per month**

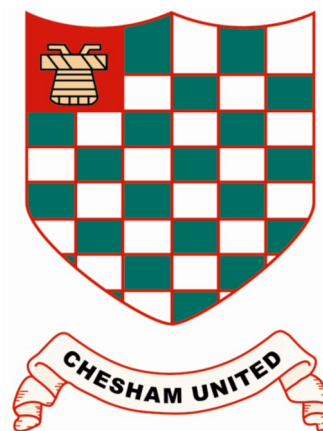
#### Meeting facilities available

Both the main Chess Suite function hall and our Boardroom are available for daytime and evening hire by businesses. We can accommodate functions or meetings for anything from a handful of people through to 100 for a sit down dinner or 150 for a party. With wi-fi internet access and a big screen projector system that can connect to laptops as well as a licensed bar it is a great location to have an off-site meeting.

**Full catering options are also available - just call to discuss your requirements.**

#### Bespoke marketing opportunities

We will be as flexible as possible in accommodating any promotion you would like to conduct with us at Chesham United. This could range from setting up stalls / product displays inside or outside the ground to product sampling or leaflet distribution and programme inserts. There could also be possibilities to promote your business inside the main bar on match days with posters or use of our big screen projector system. We are happy to discuss any ideas that could be beneficial to you.



**To discuss commercial opportunities at Chesham United email [giles.stevenson@cheshamunited.co.uk](mailto:giles.stevenson@cheshamunited.co.uk) or call him on 07766 747047**

**All prices quoted exclude VAT and are correct at time of going to press (June 2011) but may be subject to change**