

## Chesham United Football Club - Business Partnerships

### Choose from a wide range of Advertising and Sponsorship opportunities at Chesham United

**Our sponsorship packages are a great way to thank customers, reward staff, or entertain prospective clients in a relaxed atmosphere**

#### Match sponsorship

- Free Entrance to Game for six people
  - Allocated Parking for three cars
  - Boardroom Passes for six people
  - Allocated Seating in Stand and mid-match Refreshments
  - After Match Buffet and Drinks
  - Programme for each Guest
  - Meet the Manager
  - Choose Man of the Match and Present Award
  - Allocated Director to Host your Party
  - Sponsor announced three times over the Tannoy
  - Programme Cover Mention
- Match sponsorship £250 per game

#### Ball sponsorship

- Free Entrance to game for two people
  - Allocated Parking for one car
  - Boardroom Passes for two people
  - Allocated seating in Stand and mid-match Refreshments
  - After-match Buffet and Drinks
  - Programme for each Guest
  - Meet the Manager
  - Announced as Ball Sponsor on Tannoy
- Programme Cover Mention  
Match ball sponsorship £50 per game

#### Perimeter ground advertising

Pitchside advertising at Chesham United is a great way to get your message across. Promotion to the Southern League Premier Division will be putting your business in front of more bumper crowds next season after the 1,115 gate that came to The Meadow for our play off win. Don't forget that your board will also be visible at Reserve, Youth and Ladies 1<sup>st</sup> team games as well as a whole host of well attended Chesham Sunday League finals, schools representative games, and youth tournaments. All in all The Meadow staged around 70 games last season plus major events like our annual Fireworks Display that bring several thousand visitors to the ground. And, of course, you have the potential for much greater coverage in the event of successful cup runs that could

attract increased local and national media attention.

Prime position £250 per season

Standard position £200 per season

Boards to be supplied by advertiser – we can arrange this on your behalf.

#### Programme advertising

Professionally produced and printed, the Chesham United matchday programme is bought by a large proportion of our fans and will usually be retained after the game for ongoing reference. All advertising is full colour and covers a whole season of 21 league programmes plus potential home ties in cup competitions.

Prices range from just £50 per season for an eighth of a page, £90 for a quarter page, £170 for a half page and a full page costs £320.

#### Website advertising

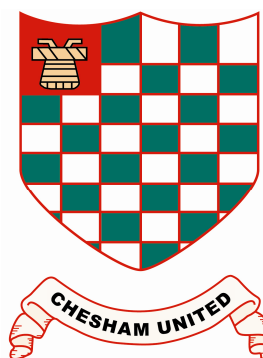
The cheshamunited.co.uk website is the first port of call for club information for our fans and visitors alike. Website advertising allows click through to your own site.

Full banner £100 per month

Half banner £50 per month

#### Bespoke marketing opportunities

We will be as flexible as possible in accommodating any promotion you would like to conduct with us at Chesham United. This could range from setting up stalls / product displays inside or outside the ground to product sampling or leaflet distribution and programme inserts. There could also be possibilities to promote your business inside the main bar on match days with posters or use of our big screen projector system. We are happy to discuss any ideas that could be beneficial.



**To discuss commercial opportunities at Chesham United call  
Giles Stevenson on 07766 747047 or email [giles@cheshamunited.co.uk](mailto:giles@cheshamunited.co.uk)**

**All prices quoted exclude VAT and are correct at time of going to press but may be subject to change**